

Matthew C. Rousu

Dean and Professor of Economics
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Employment Chronology

2018 to present	Dean and Professor of Economics	Sigmund Weis School of Business Susquehanna University
2017 to 2018	Interim Dean and Professor of Economics	Sigmund Weis School of Business Susquehanna University
2016 to 2017	Department Chair	Susquehanna University Department of Economics
2014 to 2017	Professor and Warehouse Chair	Susquehanna University Department of Economics
2004 to 2014	Assistant/Associate Professor	Susquehanna University Department of Economics
2002 to 2004	Research Economist	RTI International Food and Nutrition Policy & Consumer Behaviors

Education

Ph.D., Economics, Iowa State University, Ames, Iowa, December 2002
Dissertation: *Information on genetically modified foods and how it affects consumers: Evidence from experimental auctions*

B.S.B.A. with honors, Business Economics, University of South Dakota, Vermillion, South Dakota, May 1998

Professional activities

Selected teaching experience

Principles of Microeconomics, Principles of Macroeconomics, Elements of Economics, Applied Research Methods, Game Theory, Political Economic Thought, Global Business Perspectives.

Professional memberships

American Economic Association, Agricultural & Applied Economics Association, Association of Private Enterprise Education

Coverage in media outlets (I provided interviews, quotes, or my work was cited/discussed)

Selected Coverage in Print/Internet (this is only a partial list):

ABC News, Ask Men, Associated Press, Bloomberg Business Week, The Boston Globe, CBS News, CNBC, The Chicago Tribune, Christian Science Monitor, Columbus Dispatch, The Daily Mail (UK), Entrepreneur, Forbes, Fox Business, Fox News, FiveThirtyEight.com, Greg Mankiw's Blog, The Guardian (London), The Jerusalem Post, Library of Economics and Liberty, LifeHacker.com, Marginal Revolution, Metro.Co.Uk, Miami Herald, NBC News, The New York Times, New York Daily News, PC Magazine, Philadelphia Inquirer, Pittsburgh Tribune-Review, RealClearPolitics.com, Time, United Press International, USA Today, US News and World Report, Vice.com, The Washington Post, Wikipedia.com, Yahoo.com

Radio/Podcast/TV Coverage (this is only a partial list):

Bloomberg Benchmark Podcast, BBC World News TV, NPR Columbus, WKOK Radio, WFYY Radio, The Commonwealth Foundation Podcast, Economic Rockstar Podcast, Bob and Tom Radio Show, Big Country Radio, WESA public radio, WVIA public radio, WTIF public radio, WNEP TV

Professional activities continued

Grants:

Investigator. National Institutes of Health/National Cancer Institute. 5-year award 04/19/2016 – 03/31/2021. “Evaluating How Tobacco Control Policies are Shaping the Nicotine Delivery Market.” Susquehanna University share \$19,261.

Investigator (with Rich O’Connor). National Institutes of Health/National Cancer Institute: 2-year award 10/1/2013-9/30/2015. “Experimental auctions to assess current smoker interest in using electronic cigarettes.” \$275,000. Susquehanna University share \$146,103.

Investigator (with Rich O’Connor and James Thrasher). National Institutes of Health: 5-year award 10/1/2009-9/30/2014. “Exploring current smokers interest in using smokeless tobacco products.” \$2,259,272. Susquehanna University share \$128,623.

Principle Investigator (with James Thrasher). Robert Wood Johnson Foundation: 1-year award 10/1/2008-9/30/2009. “Estimating the Impact of Alternative Warning Labels on Cigarette Demand in the United States: Evidence from Experimental Auctions”. \$99,999.

Principle Investigator. Susquehanna University Research Grant: 2-year award 4/1/2008-3/31/2010. “Two Projects Using Behavioral Economics Methods: Why do People Give to Charity and Why do People Play Online Poker?” \$6,000.

Awards

Awarded an “Albie Award” by the Washington Post for “best writing on political economy”. Awarded December 31, 2018.

Awarded the “Faculty of the Year Award” from the Susquehanna University Student Government Association. Received the award based on “instructional excellence, community involvement, and outstanding teaching in and out of the classroom”. Awarded May 15, 2017.

Awarded the Cengage Learning “Best in Class” Award. Awarded October 2016.

Awarded the “Faculty of the Year Award” from the Susquehanna University Student Government Association. Received the award based on “instructional excellence, community involvement, and outstanding teaching in and out of the classroom”. Awarded May 8, 2015.

Awarded the John C. Horn Distinguished Service Lectureship from Susquehanna University for scholarly endeavor and service to the University. Awarded May 13, 2012.

Awarded the “Most Difficult Tests” award by the SWSB class of 2010. Awarded April 28, 2010.

Awarded the JARE Outstanding Journal Article award from the Western Agricultural Economics Association for “An Internal Validity Test for Experimental Auctions.” Awarded June 26, 2009.

Miscellaneous professional activities

Presented to the Pennsylvania House of Representatives Labor and Industry Committee on the impact of a substantial minimum wage increase. February 6, 2019

Reviewer for dozens of academic journals. 2002-present.

Created and update BroadwayEconomics.com. 2015-present.

Editorial Board, *Journal of Economic Teaching*. 2015-present.

Editorial Board, *Applied Economics Policy and Perspectives*. 2015-present.

Associate Editor, *Journal of Economic Teaching*. 2015-2018.

Served on the Presidential Search Committee at Susquehanna University. 2016

Co-Founded Experimental Economics Group within the Agricultural and Applied Economics Association in 2015. Chair-Elect 2015-2016. Chair 2016-2017.

Led study abroad trips (UK and Ireland in May 2016 for three weeks and UK, Prague, and Rome in early 2012 for four months).

Snyder County Board of Elections. 2015.

Organized a 2015 CTREE Workshop Session titled “Going beyond grades as incentives: Providing monetary and non-monetary incentives in the classroom. (Without going broke yourself!)”

Co-hosted workshops held by W.W. Norton on teaching 2013-2017.

Provided significant assistance in the production of Mateer and Coppock’s Principles of Economics textbook by reviewing multiple chapters, writing online homework questions, editing infographics, reviewing computer system questions, and more.

Organized a 2013 AAEA Track Session titled “Deception in Economic Experiments: History, Benefit-Cost Analysis, and Recommendations.”

Maintain and occasionally update an economics blog (matthewrousu.com).

Created the website “EconomicImpactReview.com”.

Consultant for several governmental and non-governmental entities.

Organized a 2004 AAEA Organized Symposium titled “The Economics of Emerging Food Safety Concerns: Domestic and International.”

Organized a 2004 AAEA Free Session titled “Using Experimental Methods to Testbed Behavior.”

Organized a 2003 AAEA Principle Session titled “Using Experimental Economic Methods in Agricultural Economics.”

Publications

Books

Rousu, M. (2018). “Broadway and Economics: Economic Lessons from Show Tunes.” Forthcoming from Routledge.

Journal articles

Rousu, M., R. O’Connor, M. Travers, and J. Corrigan. (2018). “Does participating in an experimental auction induce behavior change post-study? An application to e-cigarettes?” Forthcoming at the *Journal of Economics Behavior and Organization*

Corrigan, J., S. Alhabash, S. Cash, and M. Rousu. 2018. “How much is social media worth? Estimating the value of Facebook by paying users to stop using it.” *PLOS One*, <https://doi.org/10.1371/journal.pone.0207101>

Rousu, M.C. (2018). “Using Show Tunes to Teach about Free (and not-so-Free) Markets.” *Journal of Private Enterprise Education*, 33(4): 111-128

Rousu, M. (2018). “Setting up your Undergraduate Economics Course to Use Monetary Incentives.” *Perspectives on Economics Education Research* 11 (1): 58-72.
<http://cobhomepages.cob.isu.edu/peer/links/volumes/11.1/Rousu.pdf>

Rousu, M., R. O’Connor, and J. Corrigan. (2017). “Effect of brand and advertising medium on demand for e-cigarettes: Evidence from an experimental auction.” *Preventive Medicine Reports* 7 (September): 11-15.

Rousu, M.C. and C. Conrad. (2017). “Economic Lessons from the Musical Hamilton.” *Journal of Economics Teaching* 2 (3). <http://downloads.journalofeconomicsteaching.org/2/1/1-3.pdf>

Rousu, M., R. O’Connor, M. Travers. (2017). “Smokers’ BMI and Perceived Health: Does the Order of Questions Matter?” *Preventive Medicine Reports* 5 (March): 140-143.

O’Connor, R., M. Rousu, M. Travers, L. Vogl and J. Corrigan. (2017) “Using Experimental Auctions to Examine Demand for E-Cigarettes.” *Nicotine and Tobacco Research* 19 (6): 767-772.

Holder, K., D. Mateer, M. Rousu, J. Tierney. (2017). “Going beyond Grades as Incentives.” Forthcoming in the *Journal of Economics and Finance Education* 16 (2): 1-11.
<https://www.economics-finance.org/jefe/current.pdf>

Fleck, E. and M. Rousu. (2017). “Using music for theory-drive entrepreneurship education: bringing experiential learning back into the classroom.” *Experiential Entrepreneurship Exercises Journal*, 2(Special Issue 1): 39-47

Rousu, M. (2016). “Broadway Economics.” *Journal of Economic Education* 47(3) 268.

Ramsaran D. and M. Rousu. (2016). “Experiencing the Impact of Marcellus Shale: A Case Study.” *International Journal of Social Economics*, 43(5) 517-531.

Colson, G., J. Corrigan, C. Grebitus, M. Loureiro, M. Rousu. (2016). "Which deceptive practices, if any, should be allowed in experimental economics research? Results from surveys of applied experimental economists and students." *American Journal of Agricultural Economics*, 98 (2) 610-621.

Rousu, M. (2015). "Fifteen Years of Experimental Auctions of GM Foods: What have we Learned About Policy, Preferences, and Auction Design?" *Agbioforum* 18(3) 320-326
<http://www.agbioforum.org/v18n3/v18n3a10-rousu.htm>.

Rousu, M.C., R. O'Connor, M. Travers, J. Pitcavage, J.F. Thrasher. (2015). "The impact of free trial acceptance on demand for smokeless tobacco: Evidence from Experimental Auctions." *Harm Reduction Journal* 12(18), <http://www.harmreductionjournal.com/content/12/1/18>

Rousu, M.C., J. Corrigan, D. Harris, J. Hayter-Kerns, S. Houser, B. LaFrancis, O. Onafowora, A. Hoffer, G. Colson. (2015). "The impact of monetary incentives on classroom learning." *Journal of Economic Education* 46(4) 341-349.

Rousu, M.C., J. Corrigan, G. Colson, C. Grebitus, M. Loureiro. (2015). "On developing guidelines for use of deception in agricultural and applied economics." *Applied Economics Policy and Perspectives* 37 (3) 524-536.

Rousu, M., D. Ramsaran, and D. Furlano. (2015). "Guidelines for conducting economic impact studies on fracking." *International Review in Economic Research*, 21 (2): 213-225.

Rousu, M., S. Marette, J. Thrasher, and J. Lusk. (2014). "The Economic Value to Smokers of Graphic Warning Labels on Cigarettes: Evidence from Combining Market and Experimental Auctions Data". *Journal of Economic Behavior and Organization*, 108: 123-134.

Corrigan, J., M. Rousu, and D. Depositario. (2014). "Do Practice Rounds Affect Experimental Auction Results." *Economics Letters*, 123: 42-44.

Rousu, M.C. and J.F. Thrasher. (2014). "Examining the relationship between psychosocial and behavioral proxies for future consumption behavior: self-reported impact and bidding behavior in an experimental auction study on cigarette labeling." *Health Education Behavior*, 29 (2): 183-194.

Rousu, M.C., R.J. O'Connor, J. F. Thrasher, K. June, M. Bansal-Travers, J. Pitcavage. (2014). "Simulated Demand and Cross-Price Elasticity for Snus, Dissolvable Tobacco, and Nicotine Lozenge as Alternatives to Cigarettes." *Preventive Medicine*, 60: 3-9.

R.J. O'Connor, K.M. June, M. Bansal-Travers, M.C. Rousu, J. F. Thrasher, A. Hyland, K.M. Cummings. (2014). "Estimating Demand for Alternatives to Cigarettes with Online Purchase Tasks." *American Journal of Health Behavior*. 38(1):103-13

Colson, G. and M. Rousu. (2013). "What do Consumer Surveys and Experiments Reveal and Conceal about Consumer Preferences for Genetically Modified Foods?" *GM Crops & Food*, 4 (3), Pages 1-8.

Rousu, M.C. and J.F. Thrasher. (2013). "Demand Reduction from Plain and Pictorial Cigarette Warning Labels: Evidence from Experimental Auctions." *Applied Economic Perspectives and Policy*, 35 (1), Pages 171-184.

- Smith, M., M. Rousu, and P. Dion. (2012). "Internet Poker: Examining Motivations, Behaviors, Outcomes, and Player Traits using Structural Equations Analysis." *Journal of Gambling Issues*, 27, <http://igi.camh.net/doi/pdf/10.4309/jgi.2012.27.10> .
- Corrigan, J., A. Drichoutis, J. Lusk, R. Nayga, and M. Rousu. (2012). "Repeated Rounds with Price Feedback in Experimental Auction Valuation: An Adversarial Collaboration." *American Journal of Agricultural Economics*, 94 (1), Pages 97-115.
- Colson, G., W.E. Huffman, and M. Rousu (2011). "Improving the Nutrient Content of Food through Genetic Modification: Evidence from Experimental Auctions on Consumer Acceptance." *Journal of Agricultural and Resource Economics*, 36(2), Pages 343-364.
- Rousu, M., J. Nonnemaker, and M. Farrelly (2011). "The Value of Countermarketing Information to Smokers: Evidence from Field Auctions." *Journal of Agricultural and Applied Economics*. 43 (4), Pages 607-620.
- Thrasher, J.F., M. Rousu, D. Hammond, A. Navarro, and J.R. Corrigan. (2011). "Estimating the impact of Food and Drug Administration regulation of cigarette package warning labels and the added impact of plain packaging: Evidence from experimental auctions among adult smokers" *Health Policy*, 102 (1), Pages 41-48.
- Rousu, M. and S. Baublitz (2011). "Does Perceived Unfairness Affect Charitable Giving? Evidence from the Dictator Game." *Journal of Socio-Economics* 40, Pages 364-367.
- Corrigan, J. and M. Rousu (2011). "Are Experimental Auctions Demand Revealing when Values are Affiliated?" *American Journal of Agricultural Economics*, 93 (2), Pages 514-520.
- Rousu, M. and M. Smith. (2010). "What makes a winning poker player? Evidence from Online Poker." *Gaming Law Review and Economics*, 14 (9), Pages 677-683.
- Colson, G., J. Corrigan, and M. Rousu (2010). "The Impact of Perceived Prices on Demand: Evidence from Experimental Auctions." *Journal of Agricultural and Food Industrial Organization*. 8, <http://www.bepress.com/jafio/vol8/iss1/art9/>.
- Rousu, M. and J. Lusk (2009). "Valuing Information on GM Foods in a WTA market: What Information is Most Valuable?" *Agbioforum*, 12, <http://www.agbioforum.org/v12n2/v12n2a07-rousu.htm>
- Corrigan, J. and M. Rousu (2008). "Testing Whether Field Auction Experiments are Demand Revealing in Practice." *Journal of Agriculture and Resource Economics*, 33, Pages 290-301. ****This article was awarded the JARE Outstanding Journal Article award by the Western Agricultural Economics Association. ****
- Rousu, M. (2008). "Run or Pass? A Football Play-Calling Experiment to Illustrate the Mixed Strategy Nash Equilibrium." *Journal of Business Education*. 9, Pages 79-89.
- Rousu, M. and J. Corrigan. (2008). "Consumer Preferences for Fair Trade Foods: Implications for Trade Policy." *Choices*. 23 (2). <http://www.choicesmagazine.org/magazine/article.php?article=22>
- Rousu, M. and J. Corrigan (2008). "Estimating the Welfare Loss to Consumers when Food Labels do not Adequately Inform: An Application to Fair Trade Certification." *Journal of Agricultural & Food Industrial Organization*, 6, <http://www.bepress.com/jafio/vol6/iss1/art3>.

Rousu, M., R. Beach, and J. Corrigan. (2008). "The Effects of Selling Complements and Substitutes on Consumer Willingness to Pay: Evidence from Laboratory Experiments." *Canadian Journal of Agricultural Economics*, 56, Pages 179-194.

Lusk, J.L., C. Alexander, and M. Rousu. (2007) "Designing Experimental Auctions for Marketing Research: The Effect of Values, Distributions, and Mechanisms on Incentives for Truthful Bidding." *Review of Marketing Science*, 5, <http://www.bepress.com/romsjournal/vol5/iss1/art3>

Thrasher, J.F., M. Rousu, R. Ocampo-Anaya, LM Reynales-Shigematsu, B. Allen, E Arillo-Santillán, M. Hernández-Ávila. (2007) "Estimating the Impact of Graphic Warning Labels on Cigarette Packs: The Auction Method." *Addictive Behaviors*, 32, Pages 2916-2925.

Rousu, M., W.E. Huffman, J.F. Shogren, and A. Tegene. (2007). "Effects and Value of verifiable information in a controversial market: Evidence from lab auctions of genetically modified food." *Economic Inquiry*, 45, Pages 409-432.

Huffman, W. E., M. Rousu, J. F. Shogren, and A. Tegene. (2007). "The Effects of Prior Beliefs and Learning on Consumers' Acceptance of Genetically Modified Foods." *Journal of Economic Behavior and Organization*, 63, Pages 193-206.

Monchuk, D., M. Rousu, J. Shogren, J. Nonnemaker, and K. Kosa. (2007). "Decomposing the Value of Cigarettes Using Experimental Auctions." *Nicotine and Tobacco Research*, 9, January, Pages 93-99.

Rousu, M. and J. F. Shogren. (2006). "Valuing Conflicting Public Information about a New Technology: The Case of Irradiated Foods." *Journal of Agricultural and Resource Economics*, 31, December, Pages 642-652.

Corrigan, J. and M. Rousu. (2006). "Posted Prices and Bid Affiliation: Evidence from Experimental Auctions." *American Journal of Agricultural Economics*, 88, November, Pages 1078-1090.

Corrigan, J. and M. Rousu. (2006). "The Effect of Initial Endowments in Experimental Auctions." *American Journal of Agricultural Economics*, 87, May, Pages 448-457.

Rousu, M., D. Monchuk, J. Shogren, and K. Kosa. (2005). "Consumer Willingness to Pay for "Second-Generation" Genetically Modified Products and the Role of Marketing Information" *Journal of Agricultural and Applied Economics*, 37, December, Pages 647-657.

Rousu, M. and K. Kosa. (2005) "Allowing Options in Experimental Auctions." *Applied Economics Letters*, 12, October, Pages 817-821.

Rousu, M. (2005). "European Consumers' Willingness to Pay for U.S. Beef in Experimental Auction Markets: Comment." *American Journal of Agricultural Economics*, 87, February, Pages 255-257.

Huffman, W. E., M. Rousu, J. F. Shogren, and A. Tegene. (2004). "Who do Consumers Trust for Information on Genetically Modified Foods: Economics of Trust Formation." *American Journal of Agricultural Economics*, 86, December, Pages 1222-1229.

Huffman, W. E., M. Rousu, J. F. Shogren, and A. Tegene. (2004). "Consumers' Resistance to Genetically Modified Foods in the U.S.: The Role of Information in an Uncertain Environment." *Journal of Agricultural and Food Industrial Organization*, 2, <http://www.bepress.com/jafio/vol2/iss2/art8>.

Rousu, M., W.E. Huffman, J.F. Shogren, and A. Tegene. (2004). "Are United States Consumers Tolerant of Genetically Modified foods?" *Review of Agricultural Economics*, 26, February, Pages 19-31.

Rousu, M., W. E. Huffman, J. F. Shogren, and A. Tegene. (2004). "Estimating the Public Value of Conflicting Information: The Case of Genetically Modified Foods." *Land Economics*, 80, February, Pages 125-135.

Huffman, W. E., M. Rousu, J.F. Shogren, and A. Tegene. (2003). "The Public Good Value of Information from Agribusinesses on Genetically Modified Foods." *American Journal of Agricultural Economics*, 85, December, Pages 1309-1315.

Huffman, W.E., J.F. Shogren, M. Rousu, and A. Tegene. (2003). "Consumer Willingness to pay for Genetically Modified Food Labels in a Market with Diverse Information: Evidence from Experimental Auctions." *Journal of Agricultural and Resource Economics*, 28, December, Pages 481-502.

Brown, R and M. Rousu. (1998). "Out of State Tuition Rates and Enrollment Patterns." *South Dakota Business Review* 56, June, Pages 1, 4-8.

Book chapters, technical reports, and non-technical articles

Lusk, J.L. and M. Rousu. (2007). "Market Price Endogeneity and Accuracy of Value Elicitation Mechanisms." *Using Experimental Methods in Environmental and Resource Economics*. Edited by J. List. Edward Elger Publishing. Pages 20-40

Huffman, W.E. and M. Rousu (2006). "Consumer Attitudes and Market Resistance to Biotech Products." *Regulating Agricultural Biotechnology: Economics and Policy*. Edited by R.E. Just, J.M. Alston, and D. Zilberman. Springer Publishers. Pages 201-225.

Huffman, W.E., M. Rousu, J.F. Shogren, and A. Tegene. (2004). "The Welfare Effects of Implementing Mandatory GM Labelling in the USA." *Consumer Acceptance of Genetically Modified Food*. Edited by R.E. Evenson and V. Santaniello. CAB International. Pages 41-53.

Tegene, A., W. Huffman, M. Rousu, and J. Shogren. (2003). "The Effects of Information on Consumer Demand for Biotech Foods: Evidence from Experimental Auctions." ERS Research Brief, Technical Bulletin Number 1903. March.

Rousu, M. and Wallace E. Huffman. "GM Food Labeling Policies of the U.S. and Its Trading Partners." Iowa State University, Department of Economics Staff Paper #344, August 2001.

Published opeds and newspaper articles

"Refresh Finances, retirement funds." The Daily Item. April 4, 2019

"E-Cigarettes Don't Help People Quit Smoking. Here's What Does." Barron's. March 20, 2019. (With Jay Corrigan.) <https://www.barrons.com/articles/want-to-quit-smoking-dont-rely-on-e-cigarettes-to-help-you-51553086801>

"People love Facebook so much they wouldn't quit unless we paid them ... a lot." February 13, 2019. (With Jay Corrigan) https://www.washingtonpost.com/outlook/2019/02/13/people-love-facebook-so-much-they-wouldnt-quit-unless-we-paid-them-lot/?utm_term=.84ce2d8a3cc1

"Want Your New Year's Resolution to Succeed? Bet on It!" The Daily Item. December 30, 2018.

- “Does Holiday Giving Increase or Decrease Well-Being?” The Daily Item. December 9, 2018.
- “Four tips to avoid going broke over the holidays.” The Daily Item. November 18, 2018.
- “Why Do Economists Like Free Trade?” The Daily Item. October 21, 2018.
- “If I Were a Rich Man” The Daily Item. May 27, 2018. http://www.dailyitem.com/business/if-i-were-a-rich-man/article_9918658c-2d2b-55df-8f8b-eb99dcc734d9.html
- “How Could New Casinos Affect the Local Economy?” The Daily Item. March 18, 2018. http://www.dailyitem.com/business/how-could-new-casinos-affect-the-local-economy/article_1d61ac2d-85be-55bd-a727-a98e7ba42a76.html
- “March Madness: What's behind the millions for college basketball coaches salaries?” FoxNews.com. March 17, 2018. <http://www.foxnews.com/opinion/2018/03/17/march-madness-whats-behind-millions-for-college-basketball-coaches-salaries.html>
- “Resolving to Save Money this Year? Avoid These Three Things.” The Daily Item. February 11, 2018. http://www.dailyitem.com/business/resolving-to-save-money-this-year-avoid-these-three-things/article_4e7ca057-6708-59c8-b4d5-a39763e01840.html
- “Pennsylvania high schools need economics education.” Central Penn Business Journal. November 10, 2017. <http://www.cpbj.com/article/20171110/CPBJ01/171109837/guest-view-pennsylvania-high-schools-need-economics-education>
- “Hit Broadway musical Hamilton offers a perfect lesson in economics”. Economy. March 3, 2016. <http://www.ecnmy.org/engage/hit-broadway-musical-hamilton-provides-perfect-lesson-economics/>
- “Economic Lessons for Children from The Hunger Games.” Library of Economics and Liberty. December 6, 2015. <http://www.econlib.org/library/Columns/y2015/Rousuhungergames.html>
- “Here’s what PA should do about the minimum wage.” The Harrisburg Patriot News. February 27, 2015.
- “Three keys to prosperity.” The Philadelphia Inquirer. January 20, 2015.
- “Changing These Two Laws Would Appropriately Commemorate MLK Day.” The Federalist. January 19, 2015.
- “Voter ID Would Protect Voters’ Rights, Not Inhibit Them.” Forbes. September 3, 2014.
- “What TV’s Suits Tells Us About The Job Market.” The Federalist. September 3, 2014.
- “Let’s Eliminate the Minimum Wage for Teenagers.” Forbes. April 7, 2014.
- “Childless Women in their Twenties Out-Earn Men. So?” Forbes. February 24, 2014.
- “No, Casinos do not Create Cultural Wastelands.” The Federalist. December 2, 2013.
- “Obamacare won’t make healthcare affordable: Here’s what will.” Forbes. November 27, 2013.
- “What Poker Teaches Us.” The Federalist. November 15, 2013.
- “It’s Time for the Federal Government to Legalize Internet Gambling.” Forbes. June 25, 2013.
- “If not for fracking, Mitt Romney would be president.” The Express (Lockhaven, PA). June 6, 2013.

“Eliminating prevailing wage will make government more efficient.” *The Patriot News* (Harrisburg). April 28, 2013.

“Lost jobs from liquor privatization not necessarily bad.” *The Patriot News* (Harrisburg). February 10, 2013.

“The NRA’s Armed Guard Proposal Is a Bad Idea.” *US News and World Report*. January 30, 2013.

“Right-to-Work Law Could Boost PA.” *The Philadelphia Inquirer*. December 27, 2012. Also published in *The Patriot News* (Harrisburg) on December 23, 2012 under title: “Pass Right-to-Work Law in Pennsylvania.”

“Benefits of school vouchers outweigh the negative aspects.” *The Patriot News* (Harrisburg). February 8, 2011. Also published in *The Daily Item* on January 26, 2011 under title: “An Economist’s View of School Choice Funding.”

“Exploring benefits and costs of Boscov’s plan.” *The Daily Item*. January 4, 2009.

“Should online poker be illegal?” *The Daily Item*. August 5, 2006.

Other papers

Marette, S., M. Rousu, R. O’Connor, and J. Thrasher. 2016. “Comparing the Welfare Effects of Free Trials, Information, and Taxes: The Case of Smokeless Tobacco.” Under Review.

Rousu, M.C., D. Harris, J. Hayter-Kearns, A. Hoffer, S. Houser, K. Keller, B. LaFrancis, O. Onafowora. 2016. “Students’ grade expectations in principles of economics courses: How do they vary throughout the semester and what’s the impact of feedback?” Working paper

Rousu, M.C. 2016. “Do award shows reward quality or timing? The timing of Broadway openings and success at the Tony Awards.” Working paper.

Rousu, M.C. and T. McFarland. 2016. “The economic impact of major sporting events: A meta-analysis.” Being prepared.

Presentations

2019

APEE Annual Meetings, Nassau, Bahamas

Pennsylvania Business Education Association Annual Conference, Grantville, PA

Hang Seng University, Hong Kong

Eastern Economics Association Annual Meetings, New York City, NY

United International College, Zhuhai, China

AACSB Dean's Conference, Vancouver, BC

Susquehanna Valley Chamber of Commerce Luncheon, Selinsgrove, PA

2018

AACSB Accreditation Seminar, Washington, DC

Susquehanna University

Bloomsburg University Spring Teacher Seminar, Bloomsburg, PA

2017

Pennsylvania Business Education Association Annual Conference, Grantville, PA

Susquehanna University

Council for Economic Education, New York, NY

AAEA Annual Meetings, Chicago, IL

Professional Development Teaching Workshop for Economics (hosted by W.W. Norton), Nashville, TN

Workshop on Creative Ideas for Your Basic Economics Course (hosted by the Gus A. Stavros Center at Florida State University), Miami, FL

2016

National Economics Teaching Association, Tampa, FL

Professional Development Teaching Workshop for Economics (hosted by W.W. Norton), Columbus, OH

AAEA Annual Meetings, Boston, MA

Association of Private Enterprise Education Annual Meetings, Las Vegas, NV

27th Annual Robert Morris University Teaching Economics Conference

2015

Susquehanna University

AEA Conference on Teaching and Research in Economic Education, Minneapolis, MN

Professional Development Teaching Workshop for Economics (hosted by W.W. Norton)

ASPO Annual Meeting, Birmingham, AL

Kenyon College

2014

Professional Development Teaching Workshop for Economics (hosted by W.W. Norton)

Susquehanna University

Iowa State University

AAEA Annual Meetings, Minneapolis, MN

AEA Conference on Teaching and Research in Economic Education, Washington, DC

ASSA Annual Meetings, Philadelphia, PA

2013

AAEA Annual Meetings, Washington, DC

AEA Conference on Teaching and Research in Economic Education, Chicago, IL

Technical University of Munchen, Freising, Germany.

IAES Meeting in Vienna, Austria

Roswell Park Cancer Institute, Buffalo, NY

Arizona State University, Mesa, AZ

Susquehanna University

2012

Agricultural and Applied Economics Association Annual Meetings, Seattle, WA.

AEA Conference on Teaching Economics and Research in Economic Education, Boston, MA.

2011

IABE Annual Meetings, Las Vegas, NV.

Agricultural and Applied Economics Association Annual Meetings, Pittsburgh, PA

2010

Geisinger Health Systems, Danville, PA.

CUPRAP Fall East Workshop, La Salle University

IAES: Atlantic Economic Conference, Charleston, SC

American Agricultural Economics Association Annual Meetings

International Arts and Sciences Conference, Orlando, FL

2009

Susquehanna University

American Agricultural Economics Association Annual Meetings

University of South Carolina

2008

Substance Abuse Policy Research Program, Annual Grantee Meeting

Penn State University

Susquehanna University

American Agricultural Economics Association Annual Meetings

Purdue University

2007

Susquehanna University

American Agricultural Economics Association Annual Meetings

Iowa State University

American Society of Business and Behavioral Sciences, 14th Annual Meeting

2006

Susquehanna University

2005

American Agricultural Economics Association Annual Meetings

Susquehanna University

2004

American Agricultural Economics Association Annual Meetings

Southeast Missouri State University

Susquehanna University

U.S. Centers for Disease Control and Prevention

Appalachian State University

North Carolina State University

RTI International

U.S. Environmental Protection Agency

Allied Social Science Association Annual Meetings

2003

Appalachian State University

American Agricultural Economics Association Annual Meetings

U.S. Centers for Disease Control and Prevention

The Ohio State University

2002

U.S.D.A. Food Safety and Inspection Service

U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition

North Carolina State University

RTI International (2)

American Agricultural Economics Association Annual Meetings (2)

International Consortium on Agricultural Biotechnology Research (2)

National Academy of Sciences

University of Minnesota

Iowa State University

2001

University of Nebraska

U.S.D.A. Economic Research Service

Iowa State University

American Agricultural Economics Association Annual Meetings